

Belén A. Jurado Rebutty belena jr.design | 484.861.6535 | hi@belena jr.design

Education

Kutztown University of Pennsylvania, Kutztown, PA Bachelor of Fine Arts, Communication Design

Industry & Related Experience

Scandinavian Tobacco Group | Hybrid | Easton, PA Junior Retail Graphic Designer | OCT 2022 - Current

- Created and updated promotional graphics for Cigars International's store events and promotional sales.
- Graphics included digital displays, print, social media graphics, email and web graphics, permanent store signage, acrylic (laser etched), window clings, t-shirt designs, and product design.
- Communicated project statuses effectively throughout multiple platforms and interdepartmentally with applications such as Wrike and Microsoft Teams.
- Successfully photographed Grand Opening event for Bridgeville, PA store. Which entailed interacting with public/clientele, capturing various action shots between clientele and staff, and also capturing professional photos of the new store building.
- Contributed vital feedback and ideas to merchandising team and marketing team, since we usually worked together.
- Received training on laser etching machine and worked with various materials to complete signage for all 13 stores.

Ignite 2X | Remote | Allentown, PA Intern | OCT 2021 – DEC 2021

 Worked on apparel designs, product display designs, billboards, and social media graphics. Attended daily Teams meetings with mentor and weekly meetings with entire office.

WRT Design | Remote | Philadelphia, PA Intern | JAN 2021 - MAY 2021

- Assisted architects in the redevelopment project of Little Lehigh in Allentown, PA.
- Designed master presentation decks up to renderings and floor plans.
- Learned basic navigation of Revit to render elevations and to label and edit items in floor plans
- Completed research and made decisions on which mailbox clusters to be used by future residents and office.

Aramark | Kutztown, PA Intern | JAN 2019 - MAR 2020

 Designed digital and printed promotional material for reoccurring events in Kutztown University's dining halls. Created many illustration and typography based posters.

Lehigh Career & Technical Institute | Kutztown, PA

Intern | SUMMERS 2018 - 2019

 Worked directly with Public Relations Director. Created both print and digital collateral, such as posters, bookmarks, social posts, illustrations, and pamphlets, while maintaining consistency in branding.

Skills & Qualifications

- Fluent in Adobe Creative Cloud Programs: Ps, Ai, Id, Br
- Excellent photographer and photo-editing skills
- Beginner in Adobe XD, After Effects, and Figma
- Killer eye for detail
- Intermediate knowledge of HTML and CSS
- Always strives for efficiency
- Can make ramen in a million ways
- Always ready to learn something new!

Volunteer Experience

BSS Santa Photos Volunteer 2022-2025

Lehigh Valley Zoo Volunteer 2023

DesignRX 2022

Designathon 2022

Special Olympics, Kutztown University
Chapter Volunteer 2019 & 2020

Other Experience

Kutztown University | Kutztown, PA Workshop Monitor | AUG 2019 - MAY 2022

 Maintained workshop and tool cleanliness and organization. Tutored and supervised students on power tool usage.

DJ BELITO | AUG 2010 - Current

 I mix music as a form of relaxation and fun. Other people love it, too.