



Belén A. Jurado Rebutty

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Education

Kutztown University of Pennsylvania, Kutztown, PA

Bachelor of Fine Arts, Communication Design

Expected Graduation Date: May 2022

Industry or Related Experience

Ignite 2X | Allentown, PA

Intern | OCT 2021 – DEC 2021

- ♦ Working on apparel designs, product display designs, billboards, and social media graphics.
- ♦ Attending daily Teams meetings with mentor and weekly meetings with entire office.

WRT Design | Philadelphia, PA

Intern | JAN 2021 – MAY 2021

- ♦ Assisted architects in the redevelopment project of a government housing project in hometown.
- ♦ Labeled and adjusted elements on floor plans, learned basic navigation of the building design software Revit, and learned how to render scenes from the building designs.
- ♦ Completed research and made decisions on which mailbox clusters to be used by future residents and office.
- ♦ Maintained the project's master document up to date with accurate renderings and floor plans. Followed strict guidelines regarding floor plan scale and accuracy.

Aramark | Kutztown, PA

Intern | JAN 2019 – MAR 2020

- ♦ Designed digital and printed promotional material for weekly events in Kutztown University's dining halls.
- ♦ Worked closely with Marketing Director and Social Media Team to brainstorm and create content and visuals for social media.
- ♦ Created many illustration and typography based posters.

Lehigh Career & Technical Institute | Kutztown, PA

Intern | SUMMERS 2018 - 2019

- ♦ Worked closely with Public Relations Coordinator.
- ♦ Designed a new logo for LCTI's Academic Center.
- ♦ Created fliers, posters and bookmarks while maintaining consistency in branding. Put together social media posts for holidays and celebrations in advance.
- ♦ Edited photography for print and for the website's header slides.

FREELANCE DESIGN | Allentown, PA

Photography & Photo Editing projects | JAN 2020 – Present

- ♦ Captured and edited over 500 photos.
- ♦ Directed and researched locations and wardrobe.

Poster Design | 2019

- ♦ Two recital posters for After Hours voice ensemble.

Skills & Qualifications

- ♦ Advanced knowledge of Adobe Illustrator, Photoshop, and InDesign
- ♦ Proficient with Photography and photo editing
- ♦ Proficient with Traditional mediums
- ♦ Intermediate knowledge of HTML and CSS
- ♦ Proficient with Microsoft suite
- ♦ Eye for detail and precision
- ♦ Extremely organized
- ♦ Strong communication and problem-solving skills

Honors & Achievement

Allentown Housing Authority 4-year Scholarship Recipient 2018

Dean's List 2019 – 2021

The National Society of Leadership and Success, Member 2020 - Present

Volunteer Experience

Special Olympics, Kutztown University Chapter Volunteer 2019 – 2020

DesignRX 2022

Designathon 2022

Other Experience

Kutztown University | Kutztown, PA

Workshop Monitor | AUG 2019 – Present

- ♦ Ensures students are always using power tools and hand tools safely.
- ♦ Responsible for maintaining organization and cleanliness in workshop throughout shift.
- ♦ Helps students with inquiries regarding tool handling, safety protocols, projects, and creative processes.
- ♦ Complete weekly tasks with other monitors to ensure workshop is maintained regularly.

Aramark | Kutztown, PA

Peer-to-Peer Marketer | OCT 2018 – MAR 2020

- ♦ Completed meal plan sales to fellow students from table events or actively walking up to students in social or dining room settings. Helped students choose a meal plan that fit their lifestyles.
- ♦ Often discussed new selling points and sales strategies with coworkers to increase sales and engagement as a group.

